

Southern Cross Advertising Calendar 2023

| <u>ISSUE</u> | <u>Deadline Dates (by noon)</u> | | <u>Publication Date</u> |
|--------------|---------------------------------|---|-------------------------|
| JANUARY | December 12, 2022 | | December 30, '22 |
| FEBRUARY | January 18, 2023 | Catholic Schools Week (1/29 – 2/4/23) | February 1, '23 |
| MARCH | February 15, 2023 | Lent begins 2/22/2023 | March 1, 2023 |
| APRIL | March 15 | Rite of Election (2/25-26/23) Palm Sunday (4/2/23) Easter (4/9/23) | March 29 |
| MAY | April 19 | National Day of Prayer (5/4/23) Mother's Day (5/14/23) Memorial Day (5/29/23) Summer Schools & Camps | May 3 |
| JUNE | May 17 | Father's Day (6/18/23) Vacation Bible Schools | June 1 |
| JULY | June 14 | Senior Supplement Priest Ordination Directory Advertisers Thank You | June 28 |
| AUGUST | July 19 | Back to School Assumption of Mary (8/15/23) Grandparents Day (9/10/23) | August 2 |
| SEPTEMBER | August 16 | Back to School Catechetical Sunday Non-discrimination stmt – Schools Department | August 30 |
| OCTOBER | September 13 | Mission Supplement (World Mission Sunday is 10/22/23) | September 27 |
| NOVEMBER | October 18 | Statement of Ownership Thanksgiving (11/23/23) | November 1 |
| DECEMBER | November 15 | Christmas/Advent (12/3-12/24/23) | November 29 |
| JANUARY | December 13 | | December 29 |
| | | Directory production August – September – October | 9/19/2022 |