

Southern Cross Advertising Calendar 2023

<u>ISSUE</u>	<u>Deadline Dates (by noon)</u>		<u>Publication Date</u>
JANUARY	December 12, 2022		December 30, '22
FEBRUARY	January 18, 2023	Catholic Schools Week (1/29 – 2/4/23)	February 2, '23
MARCH	February 15, 2023	Lent begins 2/22/2023	March 2, 2023
APRIL	March 15	Rite of Election (2/25-26/23) Palm Sunday (4/2/23) Easter (4/9/23)	March 30
MAY	April 19	National Day of Prayer (5/4/23) Mother's Day (5/14/23) Memorial Day (5/29/23) Summer Schools & Camps	May 4
JUNE	May 17	Father's Day (6/18/23) Vacation Bible Schools	June 2
JULY	June 14	Senior Supplement Priest Ordination Directory Advertisers Thank You	June 29
AUGUST	July 19	Back to School Assumption of Mary (8/15/23) Grandparents Day (9/10/23)	August 3
SEPTEMBER	August 16	Back to School Catechetical Sunday Non-discrimination stmt – Schools Department	August 31
OCTOBER	September 13	Mission Supplement (World Mission Sunday is 10/22/23)	September 28
NOVEMBER	October 18	Statement of Ownership Thanksgiving (11/23/23)	November 2
DECEMBER	November 15	Christmas/Advent (12/3-12/24/23)	November 30
JANUARY	December 13		December 30
Directory production August – September – October			10/5/2022