

## Southern Cross Advertising Calendar 2022

<u>ISSUE</u>	<u>Deadline Dates (by noon)</u>		<u>Publication Date</u>
JANUARY	December 08, '21		December 29 '21
FEBRUARY	January 12	<b>Catholic Schools Week</b> (1/30 – 2/5/22)	January 26
MARCH	February 09	Lent begins 3/2/2022	February 23
APRIL	March 16	Rite of Election (???) Palm Sunday (4/10/22) Easter (4/17/22)	March 30
MAY	April 13	National Day of Prayer (5/5/22) Mother's Day (5/8/22) Memorial Day (5/30/22) Summer Schools & Camps	April 27
JUNE	May 11	Father's Day (6/19/22) Vacation Bible Schools	May 25
JULY	June 15	<b>Senior Supplement</b> Priest Ordination (???) Deacon Ordination (???) Directory Advertisers Thank You	June 29
AUGUST	July 13	<b>Back to School</b> Assumption of Mary (8/15/22) Grandparents Day (9/11/22)	July 27
SEPTEMBER	August 17	Back to School Catechetical Sunday Non-discrimination stmt – Schools Department	August 31
OCTOBER	September 14	<b>Mission Supplement</b> (World Mission Sunday is 10/23/22)	September 28
NOVEMBER	October 12	Statement of Ownership Veteran's Day (11/11/22) Thanksgiving (11/24/22)	October 26
DECEMBER	November 16	Christmas/Advent (11/27-12/24/22)	November 30
JANUARY	December 07		December 28
Directory production July – August – September			4/30/2021