

## Southern Cross Advertising Calendar 2021

<u>ISSUE</u>	<u>Deadline Dates (by noon)</u>		<u>Publication Date</u>
JANUARY	December 09, '20		December 23 '20
FEBRUARY	January 13	<b>Catholic Schools Week</b> (1/24 – 1/30)	January 27
MARCH	February 10	Lent begins 2/17/21	February 24
APRIL	March 17	Rite of Election (2/20 & 21/21) Palm Sunday (3/28/21) Easter (4/04/21)	March 31
MAY	April 14	National Day of Prayer (5/6/21) Mother's Day (5/9/21) Memorial Day (5/31/21) Summer Schools & Camps	April 28
JUNE	May 12	<b>Senior Supplement</b> Father's Day (6/20/21) Vacation Bible Schools	May 26
JULY	June 16	Deacon Ordination (6/12/21) Priest Ordination (6/11/21) Directory Advertisers Thank You	June 30
AUGUST	July 14	<b>Back to School</b> Assumption of Mary (8/15/21) Grandparents Day (9/12/21)	July 28
SEPTEMBER	August 18	Back to School Catechetical Sunday Non-discrimination stmt – Schools Department	September 1
OCTOBER	September 15	<b>Mission Supplement</b> (World Mission Sunday is 10/17/21)	September 29
NOVEMBER	October 13	Statement of Ownership Veteran's Day (11/11/21) Thanksgiving (11/25/21)	October 27
DECEMBER	November 10	Christmas/Advent (11/28-12/24)	November 24
JANUARY	December 08		December 29
Directory production July – August – September			3/18/2021