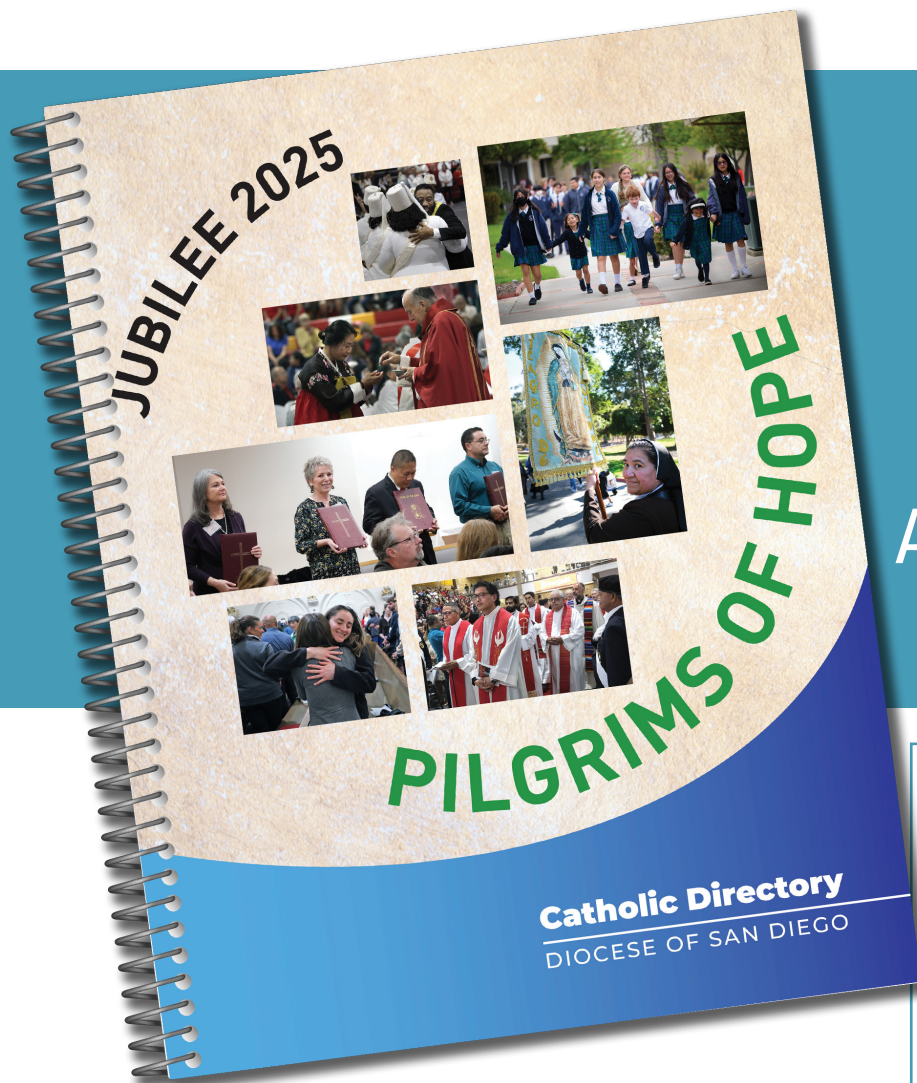




2026 Catholic Directory

ADVERTISING RATES & INFORMATION

ENHANCED ADVERTISING SECTION

All ads are now full color and appear on glossy paper.

UPGRADE OPTIONS

Back cover
Inside front cover
Inside back cover
Seven tab divider positions available
Premium fold outs available

Automatic online presence at
thesoutherncross.org

Plus an additional exposure during the year
to over 33,000 readers

ADVERTISING BOOKING

Donna K. Lightsey, Advertising
PHONE (858) 490-8266
P.O. Box 81869, San Diego, CA 92138

E-MAIL INQUIRIES:

dlightsey@sdcatholic.org

E-MAIL ADS:

directoryart@sdcatholic.org

THE DIOCESE

1,381,968 Catholics in 8,852 sq. miles

2Counties — <i>San Diego & Imperial</i>	3Cultural Centers
96Parishes	31Preschools
48Chaplaincies	40Elementary Schools
13Missions	7High Schools
	3Higher Education

THE DIRECTORY

Addresses and telephone numbers of:

Offices; Parishes; Religious Communities; Schools; Organizations;
Catholic Charities; St. Vincent de Paul; Cemeteries

Photo Directory of Parish Priests and Deacons

Map with Parish Locations

Index of Advertisers

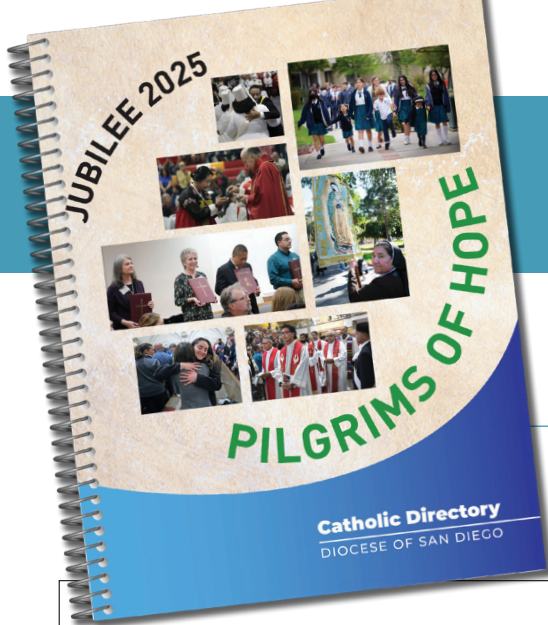
THE DISTRIBUTION

Locations:

Parishes	Lay Leaders
Schools	Community Groups and
Clergy	Organizations
Men and Women Religious	

2026 RATES & SIZES

ADVERTISING RATES & SIZES



FULL PAGE
7¼" x 9½"
\$2,100

1/2 PAGE VERTICAL
3½" x 9½"
\$1,050

1/4 PAGE
3½" x 4⅝"
\$575

1/2 PAGE HORIZONTAL
7¼" x 4⅝"
\$1,050

1/8 PAGE HORIZONTAL
3½" x 2¼"
\$375

1/8 PAGE
VERTICAL
1⅝" x 4⅝"
\$375

1/16
PAGE
1⅝" x 2¼"
\$275

Actual size not shown.

DETAIL INFORMATION

- Payment is due 30 days after space reservation.
- All ad positions are at the discretion of the publisher.
(special positioning add 15%)
- Production charges may apply to retail ads
that are not camera-ready.

SUBMISSION INFORMATION

File format: .pdf (Adobe Acrobat®)
.jpeg (Adobe Photoshop®)

Resolution: 300 dpi

Line screen: 100 lpi

Delivery: Email only: directoryart@sdccatholic.org

Information: Art Department (858) 490-8266