### Southern Cross Advertising Calendar 2020

<table>
<thead>
<tr>
<th>ISSUE</th>
<th>Deadline - NOON</th>
<th>Publication Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>JANUARY</td>
<td>December 11, ‘19</td>
<td>December 26</td>
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<tr>
<td><strong>FEBRUARY</strong></td>
<td>January 15</td>
<td><strong>Catholic Schools Week</strong> (1/26 – 2/01)</td>
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<td><strong>MARCH</strong></td>
<td>February 12</td>
<td>Lent begins 2/26/20</td>
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| APRIL        | March 18                             | Rite of Election (???)  
Palm Sunday (4/5)  
Easter (4/12) | April 1 |
| MAY          | April 15                             | National Day of Prayer (???)  
Mother’s Day (5/10)  
Memorial Day (5/25)  
Summer Schools & Camps | April 29 |
| JUNE         | May 13                               | **Senior Supplement**  
Father’s Day (6/21)  
Vacation Bible Schools | May 27 |
| JULY         | June 17                              | Deacon Ordination (???)  
Priest Ordination (???)  
Directory Advertisers Thank You | July 1 |
| AUGUST       | July 15                              | **Back to School**  
Assumption of Mary (8/15)  
Grandparents Day (9/13) | July 29 |
| SEPTEMBER    | August 19                            | Back to School  
Catechetical Sunday  
Non-discrimination stmt – Schools Department | September 2 |
| OCTOBER      | September 9                          | **Mission Supplement**  
(World Mission Sunday is 10/18/20) | September 23 |
| NOVEMBER     | October 14                           | Statement of Ownership  
Veteran’s Day (11/11)  
Thanksgiving (11/26) | October 28 |
| DECEMBER     | November 11                          | Christmas/Advent (11/29-12/24) | November 25 |
| JANUARY      | December 9                           |                          | December 23 |

*Monday of production week is a holiday.*